

DRIVE FOR thrive

SPONSOR RECAP



SAVE THE DAY!
6.24.22

SOLD OUT


33RD ANNUAL
**DRIVE FOR THRIVE
GOLF TOURNAMENT**

AT BRIDGER CREEK GOLF COURSE
BOZEMAN, MT

PRESENTED BY...

 | 

DRIVE FOR thrive

First and foremost, THANK YOU for supporting this event and by extension, the children and families we serve through our programs. Our 33rd Annual Drive for Thrive Golf Tournament happily took place at the Bridger Creek Golf Course. For the second year, we celebrated with a theme and everyone got to be recognized for the superheroes they are! Attendees wore costumes inspired by their favorite comic book heroes, their children's heroes, and some even created their own. Looking at you, Team Sight Savers and Team Time Savers! Players in each round had a chance to win prizes not only for their outfits, but also if they found the Superhero-themed golf club cover hidden along the course. New this year was an official Drive for Thrive Tournament Trophy which will now be awarded (on a rotating basis) to the winning team annually!

As you can see in the following pages, every effort was made to offer our sponsors not only stellar marketing benefits, but a fun way to get involved with the community and give back. Your support makes a BIG impact and the funds raised during Drive for Thrive could support an entire year of early childhood educational programming through Parent Place AND could still provide CAP mentors for nearly 50 kids! Thank you for investing in Thrive and working with us to provide local families and children with the care, resources, and education they need to be successful.

THE NUMBERS

- Over \$113,000 raised to support local children and families
- 224 participants
- 56 teams
- 29 sponsors
- 50 volunteers
- Sold out 4 weeks in advance!
- 13 raffle items
- Participants from Montana, Washington, Wyoming, & California



Published by Thrive Development · June 21 ·

The Drive for Thrive 2022 raffle is open through this Friday, June 24th! Get your \$10 tickets now at driveforthrive.givesmart.com and you could win a 7-day trip to Mexico, a luxurious weekend in Big Sky, two amazing golf packages, and more unbelievable prizes! All proceeds support Thrive's programs for local children and families.

Drive for Thrive 2022 is presented by [Gallatin Subaru](#) and sponsored by [Barnard Construction](#), [Blackfoot Communications](#), [Kelley Connect](#), and [Canon](#).

¡La rifa Drive for Thrive 2022 está abierta hasta este viernes 24 de junio! ¡Obtenga sus boletos de \$10 ahora en driveforthrive.givesmart.com y podría ganar un viaje de 7 días a México, un fin de semana lujoso en Big Sky, dos increíbles paquetes de golf y más premios! Todos los ingresos ayudan los programas de Thrive para niños y familias.

Drive for Thrive 2022 es presentado por [Gallatin Subaru](#) y patrocinado por [Barnard Construction](#), [Blackfoot Communications](#), [Kelley Connect](#), y [Canon](#).

[#raffle](#) [#raffleprize](#) [#RafflePromo](#) [#raffletime](#) [#nonprofitorganization](#) [#nonprofitwork](#)
[#bozemannonprofit](#) [#bozemanbusiness](#) [#bozemanmt](#) [#gallatinvalley](#)

DRIVE FOR **thrive 2022 RAFFLE**
WIN A TRIP TO MEXICO
+ MORE AMAZING PRIZES

RAFFLE TICKETS JUST \$10!

DRIVE FOR THRIVE 2022 IS PROUDLY SPONSORED BY:



SOCIAL MEDIA

- Our paid Facebook/Instagram ad promoting the Drive for Thrive Raffle reached 3,726 people with 6,702 total impressions
- 20 Facebook posts with an average reach of 379 people, plus many Stories
- 18 Instagram posts with an average reach of 148 people, plus many Stories
- 2 LinkedIn posts with an average reach of 87 people

Post insights

Congratulations to @dinaemmert with Your HOME Team at Windermere for her well deserved win of our Thiving...
 Published by Instagram · June 24 ·

Some insights are only available when the total is at least 100.

Post Impressions	Post reach	Post Engagement
1,511	1,503	211

Interactions

👍	❤️	😂	😱	😭	😡
70	40	0	0	0	0

RADIO

Through our partnership with The Moose 94.7, the Tournament was advertised via 100 recorded promos, 50 "live reads", 2 live interviews including one with the winning team (approximately 24,000 listeners during the time the Drive for Thrive campaign was run), and all 5 stations' event calendars. They also published a blog post that was shared on Facebook twice with a reach of about 500 each time. The event was included in 3 The Moose 94.7 app alerts to 1,265 recipients on June 6th, 1,266 on June 12th, and 82 on June 16th.



WEBSITES

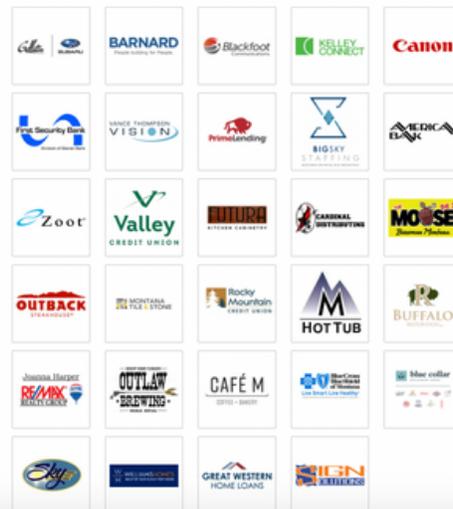
Linked sponsor logos were featured on the Drive for Thrive webpage as well as on the GiveSmart event and auction pages.

The Drive for Thrive website page was viewed 346 times from May 1st to June 26th, with the average time on the page being 1m 41s. 263 of those views were classified as "Unique Page Views."

Thank you for being superheroes for local kids!

Our 3rd annual Drive For Thrive Golf Tournament raised a record \$115,000 to support kids and families in the Gallatin Valley. Thank you for your support!

Thank you to our 2022 Drive for Thrive Sponsors



Thanks to our heroes, this year's Drive for Thrive sponsors:



[First Security Bank](#) | [Vance Thompson Vision](#) | [PrimeLending](#)
[Big Sky Staffing](#) | [American Bank](#) | [Zoot Enterprises](#) | [Cardinal Distributing](#)
[Valley Credit Union](#) | [FUTURA](#) | [Mountain Hot Tub](#)
[Blue Collar Restaurant Group](#) | [Sky Federal Credit Union](#)

E-NEWSLETTERS

People in Thrive's golf network received 6 emails that included sponsor links prior to, during, and after the event. The flyer was also included in the Downtown Bozeman Association's e-blast on June 17th and seen by 1500 subscribers.

Registration Email:

- Sent June 9th to 149 people
- 63% open rate

Volunteer Info Email:

- Sent June 20th to 49 people
- 76% open rate

Player Info Email:

- Sent June 23rd to 196 people
- 59% open rate

Volunteer Details Email:

- Sent June 23rd to 51 people
- 61% open rate

Results Email:

- Sent June 28th to 210 people
- 72% open rate

Wrap-Up Email:

- Sent July 1st to 279 people
- 68% open rate



SPONSOR SWAG

Sponsors at various levels opted to give out swag at their premier tee sign stations, on lunch tables, at drink carts, or to be used at check-in. Gallatin Subaru provided our tournament with reusable bags, which were handed out to each player filled with tournament materials and sponsor swag from businesses.

PRINT

In addition to 250 printed programs, a Drive for Thrive thank you ad ran in the Sunday edition of the Bozeman Daily Chronicle (print and digital) on July 17th and 24th, reaching approximately 51,000 subscribers. A large Sign Solutions sponsor tournament banner was in front of the clubhouse with great visibility the entire day of the tournament. Each team took a photo with the tournament banner which included all main sponsors. All sponsors were recognized with at least one traditional, on-the-course tee sign, with the premier tee sign and presenting sponsors receiving an upgraded large banner to display prominently.

PRESENTED BY
Gallatin SUBARU

THANK YOU DRIVE FOR THRIVE 2022
SPONSORS AND VOLUNTEERS!

2022 THRIVING COMMUNITY PARTNER: DINA EMMERT - YOUR HOME TEAM @ WINDERMERE

PREMIER TEE SIGN SPONSORS:
Rockley Mountain Credit Union, GREAT WESTERN HOME LOANS, WINDERMERE REALTY, MOUNTAIN TELEPHONE, BUFFALO RESTAURANT GROUP, Blue Cross BlueShield of Montana, RE/MAX Sotheby's Realty

TEE SIGN SPONSORS:

45 Architecture	Cozy Creek Customs	PrimeLending
A&E Design	DMMD-IT, LLC	Sign Solutions
American Bank	First American Title Company	Sky Federal Credit Union
Archer Construction	First Security Bank	The Moose 94.7
Barnard	FUTURA	Valley Credit Union
Big Sky Staffing	Kagy Korner Store	Vance Thompson Vision
Big Sky Systems	Kelley Connect	Your HOME Team
Blackfoot Communications	Madison Engineering	@ Windermere
Blue Collar Restaurant Group	Mountain Hot Tub	Zesty Beverages
Cafe M	Outback Steakhouse	Zinovo
Canon	Outlaw Brewing	Zoot Enterprises
Cardinal Distributing	Play It Again Sports	

PRIZE, RAFFLE, AND IN-KIND DONORS:

406 Photo	Last Best Comedy	Sidewall Pizza
Blackfoot Communications	Montana Aleworks	Southwest Airlines
Blue Collar Restaurant Group	Montana State University	Summit ATR
Bourbon	- Office of the President	Swiss Detail
Bozeman Bowl	Montucky Cold Snacks	Ted's Montana Grill
Bridger Creek Golf Course	The Moose 94.7 FM	Tire World
Cafe M	- Townsquare Media	
Callaway	Outlaw Brewing	
Carey Leep Boynton,	Owenhouse ACE Hardware	
Farmers Insurance	Primal	SPECIAL THANKS TO:
First West Insurance	Pure Shot	Tyler Delaney
Chalet Market	Residence Inn Big Sky	Rob Deming
Dark Horse Outfitters	- The Wilson Hotel	Brittany Eilers
Dave's Sushi	Resort Closings, Inc.	Joe Flynn
Ice House	Revelry	Zach Parker
Jake's Horses	Riverhouse BBQ & Events	Tournament Volunteers
Lark Hotel	Riverside Country Club	Thrive Staff & Board

thrive 33RD ANNUAL
DRIVE FOR THRIVE GOLF TOURNAMENT

SOLD OUT

BUT WAIT!
YOU CAN STILL WIN A TRIP TO MEXICO AND OTHER AMAZING PRIZES

PRESENTED BY...
Gallatin SUBARU

RAFFLE TICKETS JUST \$10!

THANK YOU FOR JOINING US AT THE 33RD ANNUAL
DRIVE FOR thrive
SEE YOU NEXT YEAR!



We are already looking forward to next year's event! If you are interested in discussing your involvement in the 34th Annual Drive for Thrive Golf Tournament (slated to take place June 23, 2023 at Bridger Creek Golf Course), sponsorships are now available. Please contact Brittany Eilers at beilers@allthrive.org or 406-922-4242 to learn more.



 allthrive.org

 407 S. Ferguson Ave.

 Bozeman MT 59718